

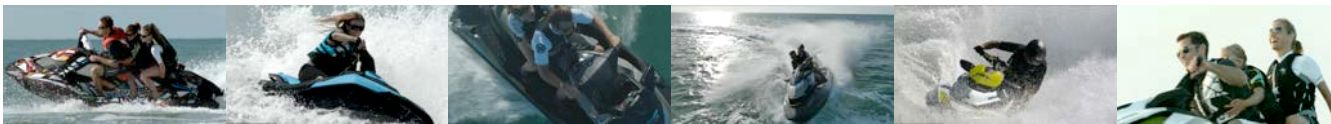
SEA-DOO TV CONCEPT: "HERE COMES THE FUN"

Inspired by the music track "Here Comes the Sun" from the REC LITE Segment video – which is also the music track for this concept – this is the version with a content wrap at :23 seconds followed by a :05 Offer Donut and ending with the Logo. End slogan TBD.

MUSIC OPEN. Watercraft montage zoom at camera.



VO ANNCR: Here comes the fun. A Sea-Doo watercraft just right for everyone.

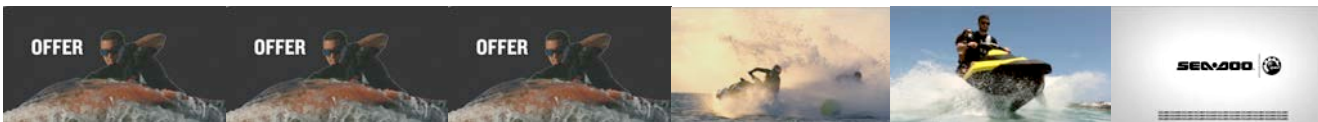


From the affordable Sea-Doo Spark. To the ultimate in comfort, luxury and performance. All from the industry's



innovation leader. Sea-Doo.

Fun starts at just \$5199. So visit your Sea-Doo dealer today.



[OFFER DONUT :05]

TBD / VO ANNCR: Sea-Doo. Just right for you.