

# BIG NUMBERS

Big Numbers is a testimonial-based concept shot in a large limbo environment where CreditRepair.com members interact with big, 3-dimensional numbers.

CreditRepair.com members stand next to the numbers, rearrange them, remove numbers and bring in new numbers from off screen — changing their low credit score numbers into great credit score numbers.

During the process, the numbers change color from a “negative” color to a “positive” (brand) color. The execution is non-linear and “cutty” - with a fresh, contemporary feel.

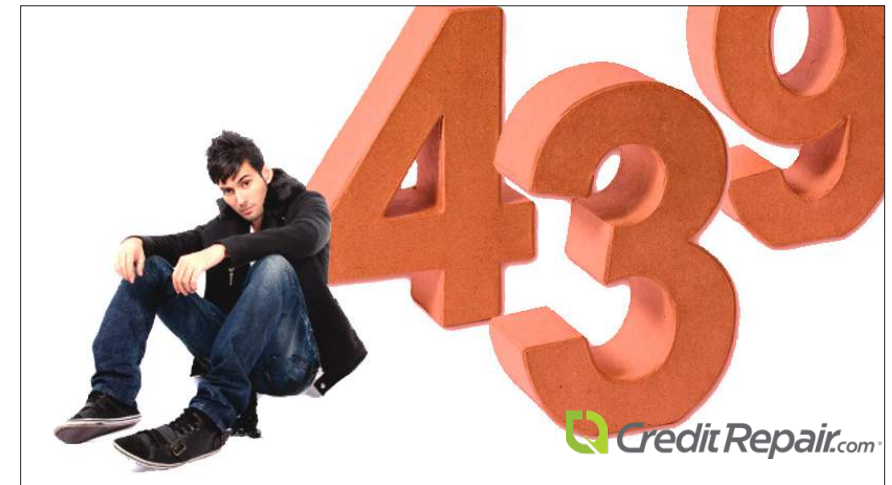




ANNCR VO: These people know what it's like living



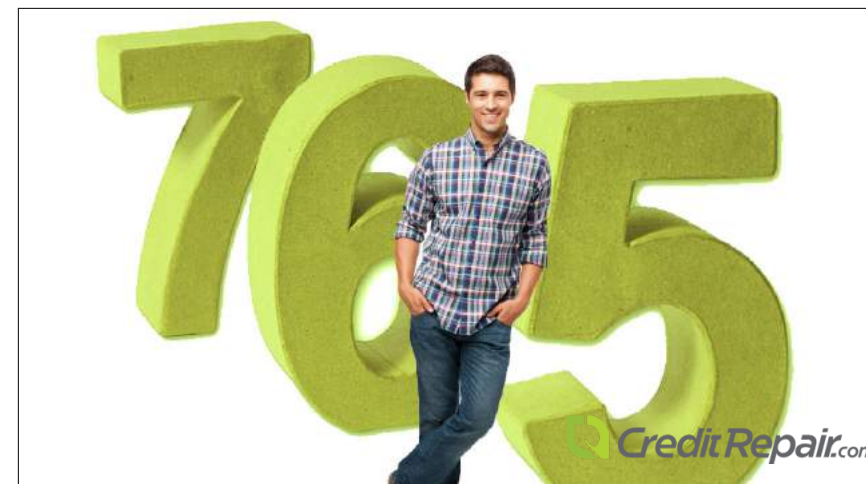
with a low credit score. Disappointment. Anxiety.



Dreams on hold.



But they've discovered something exciting.



A way to rearrange their lives and come back out



on top. They discovered CreditRepair.com.



**Testimonial TBD** "The other company I tried just gave me my credit score. With CreditRepair.com I got a detailed analysis of my credit, and a game plan that put me on track."



**ANNCR VO:** Speak with a credit repair expert today for a free credit analysis with Transunion credit



report and score, along with a credit repair game plan that's custom-built just for you.



**Testimonial TBD** "My game plan *worked*. It really does make a difference."



**ANNCR VO:** CreditRepair.com members have seen, on average, a 40 point score improvement in the first 4 months!



**Testimonial TBD** "The negative items fell away, my score kept improving. I'm back on top now."



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& GAME PLAN

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Don't live with a low credit score.

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